



Dotfive serves a delicious communication solution

From unifying brand standards to improving employee experience, Dotfive's unique approach helped improve the everyday functioning of one of the worlds largest restaurant franchises.

Dotfive provides a fresh solution for Pizza Hut

Pizza Hut is easily one of the most recognisable chain-restaurant brands in the world. Founded in 1958, the establishment soon expanded from America to the rest of the world.

BACKGROUND

The restaurant's rapid expansion quickly created a growing requirement for closer employee involvement. Creating a friendly company feel was essential for maintaining brand standards and employee morale across such a large business network.

While the franchise model can offer exciting business opportunities for employees, Pizza Hut recognised that there were also potential limitations to this model. Although this was a proven method of financial success for franchise managers and the parent company, it left employee engagement and management to the discretion of franchise managers.

Despite guidelines and training being provided, Pizza Hut felt there was another way to help strengthen relationships among employees.

The use of an intranet was a rarity in the food industry at the time, giving Pizza Hut the edge over its competitors on staff engagement and employee communications.



CHALLENGES

They had noticed the emerging popularity of company intranets to keep employees informed and updated on business activities. Pizza Hut decided this could be a valuable tool for their own businesses, helping managers, food servers, and delivery workers connect across one simple, digital platform.

The emerging popularity of intranet spaces had only been previously seen in offices, so applying this technology to Pizza Hut's restaurants was an innovation. The intranet would need to make the uploading of content simple and desirable for employees. This meant it would require a tiered permissions system to allow for management of staff and shift patterns.



RESULTS

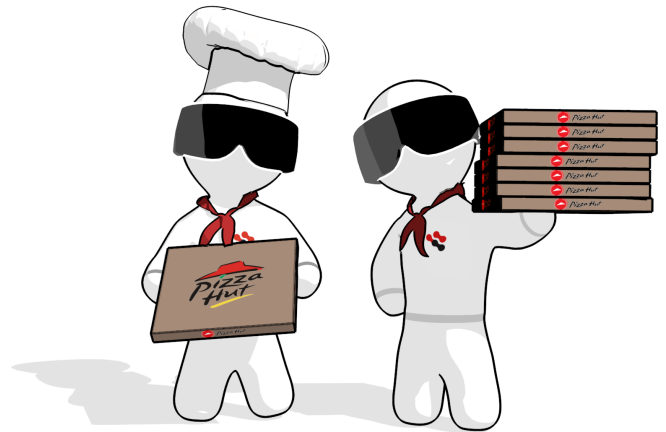
To achieve this innovative vision, Dotfive created a solution based on open-source technologies, using PHP and MySQL to develop the HutSpace application, running on Linux-based infrastructure.

The use of these technologies allowed for modern approaches and methodologies to be used whilst maintaining ease of maintenance for Pizza Hut's own developers. This commitment to sustainability is something Dotfive tries to bring to all projects in order to maximise the longevity of the software solutions provided.

HutSpace's deployment helped managers streamline in-branch processes; this freed up time taken on administrative tasks, enabling them to focus more closely on maximising their branch's success.

Other employees were able to enjoy the benefits of HutSpace too. With a few clicks they could see their shift patterns, check their holiday entitlement, ask colleagues to swap shifts, find out about Pizza Hut policies, or simply check for upcoming activities.

This easy information-sharing platform enabled good ideas to be recognised and capitalised upon quickly, providing Pizza Hut with a distinct advantage within its industry.



The social aspects of HutSpace meant employees could enjoy their work and have more fun with colleagues, promoting the family-like support network that Pizza Hut was keen to offer.

What's more, no further instructions or training were required; all staff were able to use the platform straight away, thanks to its highly intuitive design.

All in all, a highly successful deployment of an innovative solution, to one of the world's biggest food businesses.



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Dotfive is registered in England & Wales as Dotfive Limited, with company number 5445396; and in Wyoming, USA as Dotfive, Inc.

Technologies used:



PHP



JOOMLA



MYSQL

PHP | Joomla | MySQL | JavaScript | HTML | CSS



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